



# Maine Suitcase Party

MIAMI BOUND

## 2021 SPONSORSHIP PACKAGE

PRESENTED & HOSTED BY



MAC *air*  
G R O U P

PROUDLY SUPPORTED BY



JOHNSON  
&  
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kw  
KELLERWILLIAMS

MEDIA SPONSOR



SEPTEMBER 17, 2021

100 AVIATION BLVD  
SOUTH PORTLAND, MAINE

[WWW.MAINESUITCASEPARTY.COM](http://WWW.MAINESUITCASEPARTY.COM)



## WHAT IS THE MAINE SUITCASE PARTY?

The Maine Suitcase Party is a charity event organized by Camp Sunshine, a local retreat for children with life-threatening illnesses and their families. The event takes place in MAC Air's private hangar at the Portland International Jetport.

On September 17, 2021, attendees will walk the red carpet and enjoy an evening of cocktails, entertainment, dancing, light appetizers and a silent auction. At approximately 9:30pm, the grand prize drawing will happen! This year, the prize is a private chartered jet to Miami for the January 9, 2022 Patriots v. Dolphins football game! There will also be an opportunity to buy your way onto the jet!

This package includes complimentary game tickets, ground transportation, luxury accommodations, \$500 Visa gift card and an unforgettable weekend in Miami.

Maine Suitcase party guests who do not win the trip to Miami will be entered for a chance to be selected for a weekend getaway to luxurious regional resorts and hotels.

To date, the Maine Suitcase Party has raised nearly \$700,000 for Camp Sunshine.

Visit [www.mainesuitcaseparty.com](http://www.mainesuitcaseparty.com) for additional event details. To purchase tickets, please call Camp Sunshine at 207-655-3800.



[WWW.MAINESUITCASEPARTY.COM](http://WWW.MAINESUITCASEPARTY.COM)





*A retreat for children with life-threatening illnesses and their families*  
Casco, Maine



## WHAT IS CAMP SUNSHINE?

Camp Sunshine inspires hope in families affected by life-threatening childhood illnesses through our unique, supportive program at our beautiful campus on Maine's Sebago Lake.

When a child faces serious illness, the entire family is affected. Camp Sunshine's program is offered year-round and has the distinction of having been designed to serve the entire family in a retreat model. Since its inception in 1984, Camp Sunshine has offered comfort, hope, and support to over 50,000 ill children, siblings and parents from all 50 US states and 27 countries.

The families who come to Camp Sunshine have children diagnosed with cancer, retinoblastoma, a brain tumor, kidney disease, sickle cell disease, other hematologic conditions including immune thrombocytopenic purpura (ITP), thrombotic thrombocytopenic purpura (TTP), aplastic anemia, beta thalassemia major, thrombocytosis, systemic lupus erythematosus (SLE) (age 21 and younger). A bereavement session is also offered for families who have experienced the death of a child from a supported illness. Camp Sunshine also offers specialized programs for families and individuals with Fanconi anemia, Diamond-Blackfan anemia, Shwachman-Diamond syndrome, dyskeratosis congenita / telomere biology disorders and children who have received solid organ transplants.

Families attend illness-specific sessions of varying lengths where they have the opportunity to solidify and renew their own relationships while meeting others facing similar challenges. Whether families are looking to try something new in our recreational program, connect with other families or just relax, there is something for everyone at Camp Sunshine.

Our unique program attracts families from around the nation - and world; however, the majority of our families have come from New England and the Eastern Seaboard states. Each year more than 700 families attend Camp Sunshine.

The Camp Sunshine Program is free to participating families. To learn more, please visit [campsunshine.org](http://campsunshine.org).



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$30,000

- Premium branding on all event communications, advertising, website, media opportunities, and name in lights at event
- Significant branding & identification at the event
- Opportunity for a company representative to speak before the raffle
- 6 Captain's Lounge and 30 Jetsetter tickets
- Recognized in radio advertisements as presenting sponsor

### CAPTAIN'S LOUNGE SPONSOR \$20,000

- Premium branding on all event communications, advertising, website, media opportunities, and name in lights at event
- Significant branding and identification at the event
- 4 Captain's Lounge and 20 Jetsetter tickets
- Recognized in radio advertisements as Captain's Lounge sponsor

### JET SPONSOR \$20,000

- Premium branding on all event communications, advertising, website, media opportunities, and name in lights at event
- Significant branding and identification at the event
- 4 Captain's Lounge and 20 Jetsetter tickets
- Recognized in radio advertisements as Captain's Lounge sponsor

### \$10,000 LEAD SPONSORS

- Premium Branding on all event communication, media, advertising, website, and name in lights at event
- Exclusive branding on signage
- 2 Captain's Lounge and 10 Jetsetter tickets
- A private & luxuriously-appointed VIP Lounge area with a private cash bar for your VIP guests
- Recognized in radio advertisements

#### OPPORTUNITIES:

- **STAGE & ENTERTAINMENT**
- **PATRIOTS TICKETS**
- **LUXURY ACCOMMODATIONS**
- **VIP LOUNGE**
- **PATRIOTS CHEERLEADERS**
- **JET FUEL**

### PHOTO BOOTH \$10,000

- Branding on all photos
- Branding on event communications, website and name in lights
- 10 Jetsetter or 20 First Class tickets to the event

### MIAMI LIMO SPONSOR \$7,500

- Branding on event communications, website and name in lights at the event
- 10 Jetsetter or 20 First Class tickets
- Exclusive branding on signage

### PICK-A-SUITCASE \$7,500

- Branding on event communications, website and name in lights at the event
- 10 Jetsetter or 20 First Class tickets
- Exclusive branding on signage

### STAYCATION SPONSOR \$5,000

- Branding on event communications, website and name in lights at event
- 8 Jetsetter or 16 First Class tickets to the event



### RED CARPET SPONSOR \$5,000

- Branding on event communications, website and name in lights at the event
- 8 Jetsetter or 16 First Class tickets
- Signage with your logo welcoming people to the Maine Suitcase Party

### LOTTERY TICKET GIVEAWAY \$5,000

- Branding on event communications, website and name in lights at the event
- 8 Jetsetter or 16 First Class tickets

### CORPORATE SPONSOR \$2,500

- Branding on event communications & website
- Custom branding opportunities at the event
- 6 Jetsetter or 12 First Class tickets

### WATER BOTTLE SPONSOR \$2,500

- Branding on event communications & website
- Branding on water bottles
- 6 Jetsetter or 12 First Class tickets to the event

\*First Class tickets = includes general admission, cash bars with mixed drinks, beer & wine, and food (\$100 value)

\*Jetsetter tickets = includes all the perks of a First Class ticket plus a drink coupon and access to VIP Lounge (\$250 value)

\*Captain's Lounge = Call for details on this exclusive opportunity





## A MESSAGE FROM OUR HOST



When Mac Air Group was approached nearly a decade ago about participating in the inaugural Maine Suitcase Party to benefit Camp Sunshine, we seized the opportunity. Together, with the support of sponsors, we have created one of the premier fundraising events in Maine and we are excited about our role with the event.

This year, we are once again proud to host the Maine Suitcase Party in our state of the art hangar at the Jetport. Our 43,000 square foot facility will have a new level of luxury and grandeur.

Corporate partners are key to the success of this event. The Maine Suitcase Party will attract a group of affluent, professional attendees who care about their community. This is exactly the type of group that many large corporations and small businesses spend significant dollars trying to reach. Here is a perfect opportunity to communicate, interact and build awareness with a highly desirable demographic, while at the same time helping to raise money for a very worthy cause.

*Allyn & Alysia Caruso*  
MAC Air Group

## A MESSAGE FROM OUR PRESENTING SPONSOR



Landry/French Construction is proud to present the 2021 Maine Suitcase Party. Our purpose and core values have always been the foundation of our company's culture and philosophy. They are the guiding principles in everything we do. They are the values we live by every day. Being a steward in the community is not an obligation but an opportunity for Landry/French to give back. We are humbled by the efforts of Camp Sunshine and couldn't be more proud to support them for their selfless commitment to serving others.

*Kevin French*  
CEO, Landry/French Construction



## SPONSOR AGREEMENT:

Camp Sunshine appreciates corporate sponsors who embrace our mission in supporting children with life-threatening illnesses and their families.

A completed Sponsorship Agreement and receipt of sponsor logo (EPS) are required prior to any benefits being delivered and can be returned by:

Mail: Camp Sunshine, 35 Acadia Road, Casco, ME 04015

Email: [kwalker@campsunshine.org](mailto:kwalker@campsunshine.org)

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

<input checked="" type="checkbox"/> <i>Presenting [SOLD]</i> \$30,000	<input type="checkbox"/> Luxury Accommodations \$10,000	<input checked="" type="checkbox"/> <i>Lottery Ticket Giveaway [SOLD]</i> \$5,000
<input checked="" type="checkbox"/> <i>Captain's Lounge [SOLD]</i> \$20,000	<input type="checkbox"/> VIP Lounge \$10,000	<input type="checkbox"/> Staycation Accommodations \$5,000
<input type="checkbox"/> Jet Sponsor \$20,000	<input type="checkbox"/> Patriots Cheerleaders \$10,000	<input checked="" type="checkbox"/> <i>Red Carpet Sponsor [SOLD]</i> \$5,000
<input checked="" type="checkbox"/> <i>Photo Booth [SOLD]</i> \$10,000	<input type="checkbox"/> Jet Fuel Sponsor \$10,000	<input type="checkbox"/> Water Bottle Sponsor \$2,500
<input type="checkbox"/> Stage/Entertainment \$10,000	<input type="checkbox"/> Miami Limo Sponsor \$7,500	<input type="checkbox"/> Corporate Sponsor \$2,500
<input type="checkbox"/> Patriots Tickets \$10,000	<input type="checkbox"/> Pick-A-Suitcase Sponsor \$7,500	<input type="checkbox"/> Custom Sponsorship \$_____

## IN-KIND AUCTION ITEMS

- Donations with a retail value in excess of \$2,500 will receive 4 Jetsetter tickets
- Donations with a retail value in excess of \$1,000 will receive 2 Jetsetter tickets
- Donations with a retail value in excess of \$500 will receive 2 First Class tickets

Description of Item: \_\_\_\_\_ Est. Value: \_\_\_\_\_

## COMMITMENT & PAYMENT

I agree to the terms and conditions of Camp Sunshine's Maine Suitcase Party sponsorship, and in return agree to provide support at the level indicated above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

☐ Payment Enclosed

☐ This is a pledge, please invoice me.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV#: \_\_\_\_\_

\*Pledges need to be paid within 72 hours of the event.



## CONTACT INFORMATION

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